



COMMEMORATIVE 2010 PROGRAM BOOK

ADVERTISING PRICING & MECHANICAL REQUIREMENTS

Boys & Girls Clubs of Conejo & Las Virgenes
8th Annual Dinner & Auction
Saturday, October 23, 2010
Four Seasons Hotel, Westlake Village

ARTWORK ACCEPTED THROUGH FRIDAY, SEPTEMBER 10, 2010

PROGRAM BOOK SPECIFICATIONS (Book is 8.5" x 11")		
AD SIZE	WIDTH & HEIGHT	PRICE
Full Page... Color Inside Front Cover (1/4" bleed)	8 1/2" x 11"	\$1,500
Full Page... Color Inside Back Cover (1/4" bleed)	8 1/2" x 11"	\$1,000
Full Page... Black & White	7 1/2" x 10"	\$750
Half Page... Black & White	7 1/2" x 4 3/4"	\$400
Quarter Page... Black & White	3 1/2" x 4 3/4"	\$250

ARTWORK DELIVERY

- ★ Please deliver final electronic art in proper format to: **Becky Fleishman**
Artwork accepted through Friday, September 10, 2010
- ★ By e-mail: bfleishman@bgcconejo.org
- ★ Questions or to confirm file was received: 818-706-0905 x107

ARTWORK FILE FORMATS

- ★ **Final Electronic Artwork** must be submitted in one of these (High Resolution - 300 dpi and CMYK) formats: **PDF, TIFF, JPEG, Illustrator EPS** (all fonts outlined & hi-res links embedded); **Quark File** (all fonts & hi-res links included).

ADDITIONAL ARTWORK INFO

- ★ **Printing Process:** All ads are black and white with the exception of inside front and back cover ads which are 4 color (CMYK).



BOYS & GIRLS CLUBS
OF CONEJO & LAS VIRGENES



THE BOYS & GIRLS CLUBS OF CONEJO & LAS VIRGENES ★ Website: www.bgcconejo.org
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